

ADDITIONAL ITEMS (excl. local VAT)

Company's logo on the Conference bags: € 3 000 (limited to max. 2 sponsors)

- Production of the conference bags with the company's logo along with the EuCAP and EurAAP Logo,
- Company's logo listed as «Other Sponsors» on EuCAP 2017 conference programme and website with a link to the company's website

Industrial workshop: € 2 500 per session time slot (1:40) basis € 1 500/hour

- Workshop room for discussions or small presentations to a target group (AV equipment included)
- Content of your meeting should fit to the content of EuCAP and will be approved by EuCAP steering committee in this instance
- Free slots/Timing/Size can be confirmed after fixing the final agenda. First come – first served
- Description of the Workshop published on the conference website and Programme Book

Best Paper Awards: € 4 000

- Company name in the Conference Programme on the awards page
- Company representative to give the Award to the recipients during the Closing Ceremony

Best Student Paper Award: € 1 000

- Company name in the Conference Programme on the awards page
- Company representative to give the Award to the recipient during the Closing Ceremony

Conference bags inserts: € 1 000

- Company's marketing material added to conference bags (1 item, sponsor to provide material)

EXHIBITION

To broaden the diversity of the conference, the EuCAP 2017 provides an integrated exhibition area close to technical sessions and coffee breaks as well as lunch areas to ensure frequent attendance. This is an excellent chance to present your company and its recent results, as well as to get in touch with other young and senior scientists from industry and academia.

The exhibition will open on Monday 20 March and will close on Thursday 23 March after lunch.

SHELL SCHEME PACKAGE – STANDARD: € 3 100

- Exhibition shell scheme space (3m x 3m), incl. 1 table and 2 chairs, light, power supply
- Listed in the EuCAP 2017 Programme Book (short company description / 30 words)
- Participation in the BINGO game
- 1 free conference delegate pass for the full week (access to all areas)
- Company description (30 words) on the EuCAP 2017 website with a link to your website

SHELL SCHEME PACKAGE – DOUBLE: € 6 200

- Exhibition shell scheme space (3m x 6m), incl. 2 tables and 4 chairs, light, power supply
- Other features identical to the standard package

FLOOR SPACE ONLY – STANDARD: € 2 750

- Exhibition floor space (3m x 3m), incl. 1 table and 2 chairs, power supply
- Other features identical to the standard package

FLOOR SPACE ONLY – DOUBLE: € 5 500

- Exhibition floor space (3m x 6m), incl. 2 tables and 4 chairs, power supply
- Other features identical to the standard package

Extra stand personnel passes or guest passes will be available at a price of 75 € per day incl. lunch, 2 coffee breaks and entrance to the exhibition area. The passes are not transferable and for booth staff only.

Platinum, Gold and Silver sponsors are entitled to a booth or floor space and will be allowed a first choice of location if the sponsorship is confirmed before 15 July 2016 (first choice location according to the sponsor package ranking).

The actual placement of the exhibition booth is determined by the conference organizers.

Any furniture or additional equipment is subject to additional fees.

All prices are in Euros, subject to 20% local VAT.

Bookings and questions

Ready to book a booth and or be a sponsor at EuCAP 2017?

Please visit <http://www.eucap2017.org> and make your booking on-line

Any questions, or would you like to discuss other possibilities?

please contact b2C Congress (Christine Hermel, Béatrice Valdayron, Caroline Zago) at

exhib-sponsor@b2c-congress.com

The conference organisation is open to discuss other opportunities, depending on your needs.

Do not hesitate to contact us!



11th European Conference on
Antennas and Propagation
19 - 24 March 2017 – Paris, France



www.eucap2017.org

SPONSORING AND EXHIBITIONS OPPORTUNITIES

THE CONFERENCE

The European Conference on Antennas and Propagation is owned by The European Association on Antennas and Propagation (EurAAP) and is organised each year since 2006.

With an attendance over 1000 delegates, EuCAP has provided the ideal place for the exchange of scientific and technical information, and to foster collaboration and cooperation in the Antenna and Propagation domain, at both European and global levels. With this aim, EuCAP has been a regular keystone event on Antennas and Propagation, with a large participation of the world community.

In addition to enabling the exchange of information and the access to the latest developments in the field through guest speakers and paper presentations, the conference features exhibitors demonstrating software, equipment, and technology. A wide variety of applications, ranging from mobile and satellite communications to medicine are addressed.

The conference is supported by top level Associations on Antennas and Propagation and provides a forum on the major challenges faced by these communities.

CONFERENCE PROGRAM

The EuCAP conference is a five-day event, and combines the following features:

- Plenary sessions with keynote speakers
- Sessions with invited speakers
- Convened sessions with oral papers
- Regular sessions with oral papers
- Regular sessions with poster papers
- Short Courses
- Scientific Workshops
- Industrial Workshops
- Exhibition

Contributions from European and non-European industries, universities, research centres and other institutions are solicited. The conference will provide an overview of the current state-of-the-art in Antennas, Propagation and Measurements topics, highlighting the latest developments and innovations required for future applications.

ABOUT PARIS AND THE PALAIS DES CONGRÈS

With its 25 – 30 million visitors every year, Paris has a long tradition of preserving its place as the world's premier tourist destination. The venue of EuCAP 2017 is the Palais des Congrès at Porte Maillot, which is only a few minutes away from the city's legendary avenue Champs-Élysées, known as "the world's most beautiful avenue".

The Palais des Congrès of Paris is easily and directly reachable from the airports (40mn) by shuttle and taxis as well as public transportation.

History

2006	Nice, France
2007	Edinburgh, UK
2009	Berlin, Germany
2010	Barcelona, Spain
2011	Rome, Italy
2012	Prague, Czech Republic
2013	Gothenburg, Sweden
2014	The Hague, The Netherlands
2015	Lisbon, Portugal
2016	Davos, Switzerland

SPONSORSHIP MEANS LEADERSHIP

Your sponsorship validates the leadership of your organization in the industry and positions your company to gain maximum exposure with EuCAP 2017 attendees.

- Use this business-building event to share your company's products, services and vision with important decision makers in the industry.
- Patron status maximizes your company's visibility and enhances your company's reputation.
- EuCAP 2017 gives you access to thousands of high profile scientists and decision makers that you want to reach and influence.
- Your company will be prominently featured as an EuCAP 2017 patron.
- Showcase your brand to the most influential engineering audience in Antennas and Propagation technology.



WHY BECOME A SPONSOR?

EuCAP is the global, world-class event to present the most recent results from research, development and standardization.

EuCAP brings together industry leaders and forefront scientists from around the globe to debate, discuss and learn about the technologies, business opportunities, and new applications.

Patrons enjoy extraordinary visibility with the large audience at the conference. There is no competition for time between conference sessions and networking receptions. The aim of the event as a place where visionary ideas are exchanged is evident and continually reinforced throughout the venues.

EuCAP attracts the "Who's Who" in Antennas and Propagation, i.e., leading customers, operators, vendors, researchers, investors, and press. Attendees mingle in a relaxed environment and discuss the future of Antennas and Propagation with those who are shaping it.

Sponsors gain access to research executives and directors of some of the world's leading R&D organizations and project representatives. The event's attendees are responsible for setting R&D and product development goals.

EuCAP has a long track record and an increasingly powerful, loyal audience. Since 2006 it has a reputation as keystone event on Antennas and Propagation.

We welcome your own ideas for discussion, and would be glad to assist with any enquiries you may have. The wide range of opportunities available means that you can choose a package that fits your particular marketing strategy.

PREVIOUS SPONSORS

EuCAP 2016 Switzerland:

Altair, ANSYS, COST, CST, ESA, Huber+Suhner, IMST, MVG, OFCOM, SPAEG, TICRA, ViaSat

EuCAP 2015 Portugal:

Albatross Projects, ANSYS, Artech House, CST, E&C Anechoic Chambers, Enprobe, ESA, Feko, Kildal Antenn AB, Marinha Portuguesa, MVG, Mician, NSI, Rohde & Schwarz, WIPL-D

EuCAP 2014 The Netherland:

ANSYS, Bluetest, CST, Enprobe, ESA, Feko, FNRS, IEEA, IDS, MVG, NSI, NXP, TICRA, TNO, TU Delft, TU Eindhoven, UCL Icteam

EuCAP 2013 Sweden:

Ansys, Bluetest, CST, Enprobe, Ericsson, ESA, Feko, Huawei, MVG, NSI, Qamcom, Ruag, Speag

SPONSORS OPPORTUNITIES

	PLATINUM € 15 000	GOLD € 10 000	SILVER € 7 500	BRONZE € 4 000	EXCLUSIVITY • Conference Dinner Entertainment € 9 000 • Welcome Reception € 9 000	EXCLUSIVITY ITEMS • Conference Lanyards € 9 000 • USB Memory Stick € 9 000 • Wifi log-in screen € 7 000 • Logo on smartphone App € 7 000
Banner or roll-up of your company displayed in the venue (company to provide the banner)	In the Foyer area				At the Conference Dinner or Welcome Reception venue	
3h rental of a room discussions or small presentations to a target group (AV equipment included) ; content to be approved by EuCAP steering committee.	X					
Conference delegate passes for representatives of your company or your chosen guests (including the conference dinner)	3	2	1		1	
Company description on the website (up to #)	90 words	60 words	60 words		60 words	
Complimentary 3m x 3m exhibition booth	Double size	Single size	Single size			
Advertisement in the EuCAP 2017 Programme Book	1/2 page	1/4 page				
Company name included in the BINGO game	X	X	X			
5 mn speech at the event sponsored					X	
YOUR COMPANY LOGO (depending on publication constraints, big size for Platinum / medium size for Gold / small size for Silver and Bronze Sponsors)						On the item sponsored with the EuCAP logo
- On all email publicity distributed to over 20,000 key industry and academic contacts	X					
- On the event's advertisements, press releases and media alerts promoting the event	X	X				
- Listed on EuCAP 2017 conference website with a link to the company website	X	X	X	X	X	X
- On the opening slide of each session	X	X	X	X	X	X
- In the Programme Book	X (on the cover)	X (on the cover)	X	X	X	X
Company's marketing material added to conference bags (1 item, sponsor to provide material)	X	X	X	X	X	X

All prices are in Euros (excl. 20% local VAT).